



**Femmes et Spiritueux du Monde Concours International™**  
***Women and Spirits of the World International Competition™***

**MONACO**

**The Australian Vodka Compagny  
Michael Ward  
87-91 Beacon Road North Tamborine  
4272 Tamborine  
Queensland  
Australie**

Monaco, le 15/07/2011

**RAPPORT**

**Women and Spirits of the World International Competition™**  
*Spirits of the World exclusively tasted by Women*

**MONACO**

**This competition is a biennale.**

**TASTING DATE:** 28 APRIL 2011 10am.to 1.30pm  
**TASTING LOCATION:** Le MERIDIEN BEACH PLAZA – MONACO

**WOMEN TASTERS:** 10 persons

According our rules of competition>

**Article 1:**

This competition is open to spirit drinks from all countries with a specified geographical denomination.

**The spirit drinks will be judged exclusively by women.**

The competition is intended to highlight the intrinsic qualities of spirit drinks from specific geographical areas and to distinguish those spirit drinks of outstanding quality and that are exceptionally expressive of their appellation or origin.

**This international competition highlights the role of women and their professions at an international level in the world of spirit drinks through the panel of tasters.**

Siège social : 53 Avenue du 11 novembre 1918,83160 La Valette du Var France  
N° SIRET 509 907 135 00016 - APE 9499Z  
FR 86509 907 135  
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**Article 7:**

**The marking scheme is a point by point system as used in the official OIV tasting sheet. The technical commission of the Women and Spirits of The World International Competition TM / Femmes et Spiritueux du Monde Concours International TM / Association designates the number of members of each judging panel. Each judging panel comprises five female judges, recognised for their abilities based on each of the following categories: (Annexe women tasters 2011). The total number of international female judges is determined by the number of samples presented.**

Panel 1: Presidents of the judging panels

Panel 2: Production

Panel 3: Diffusion - Commercialization

Panel 4 : Education Communication – Media - Public relations

Panel 5: Discover consumer

At each jury table, a guest CLUB (its rating is not recorded samples)  
Jury A : Crystal BING, Chine, General Manager, Distributor & Importer  
Jury B: Celia LOURENCO, Portugal, wine and spirits journalist

**TASTING CONDITIONS:**

In the room tasting, ambient temperature of tasting must be maintained between 20 and 24 °C.

The samples were placed, beforehand, in packaging which conceals the form of the bottle and guarantees the anonymity of the sample.

**This packaging must guarantee anonymity for the duration of the tasting.**

When necessary, the original stoppers have be replaced by an anonymous closing system.

**In addition, the jurors must never know the identity of the samples presented.**

The number of the service on the packaging must be different than the registration number.

**Each product is tasted individually and not in comparison.**

Only 3 sessions of approximately 6 samples each. ONLY IN THE MORNING BEFORE LUNCH . 20 minutes minimum break between each session.

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Article 8: AWARDS

**The number of awards attributed during the Women and Spirits of The World International Competition Femmes et Spiritueux du Monde Concours International/ per spirit drinks category will not represent more than a third of the samples presented (100/3).**

The prizes awarded by the judging panels of the Women and Spirits of The World International Competition - Femmes et Spiritueux du Monde Concours International / will be at tree levels:

- Diamond Nova
- Gold Nova
- Silver Nova

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